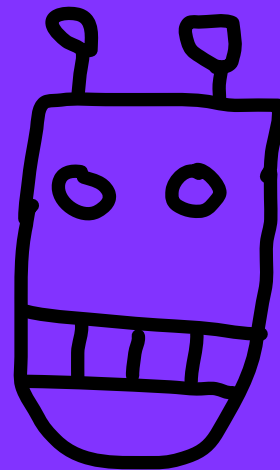


NaN Holo



Holo

Blond

Regular

Medium

Bold

Bold

Black

Mono

Blond

Regular

Medium

Bold

Bold

Black

↓↓↓↓↓↓↓

Compressed

X-Condensed

Condensed

Narrow

Normal

Mono

40PT

From Compressed to Normal, with a Mono on top



13PT

Compressed

NaN Holo Compressed Blond

NaN Holo Compressed Regular

NaN Holo Compressed Medium

NaN Holo Compressed Bold

NaN Holo Compressed Extra Bold

NaN Holo Compressed Black

X-Condensed

NaN Holo X-Condensed Blond

NaN Holo X-Condensed Regular

NaN Holo X-Condensed Medium

NaN Holo X-Condensed Bold

NaN Holo X-Condensed Extra Bold

NaN Holo X-Condensed Black

Condensed

NaN Holo Condensed Blond

NaN Holo Condensed Regular

NaN Holo Condensed Medium

NaN Holo Condensed Bold

NaN Holo Condensed Extra Bold

NaN Holo Condensed Black

Narrow

NaN Holo Narrow Blond

NaN Holo Narrow Regular

NaN Holo Narrow Medium

NaN Holo Narrow Bold

NaN Holo Narrow Extra Bold

NaN Holo Narrow Black

Holo

NaN Holo Blond

NaN Holo Regular

NaN Holo Medium

NaN Holo Bold

NaN Holo Extra Bold

NaN Holo Black

Mono

NaN Holo Mono Blond

NaN Holo Mono Regular

NaN Holo Mono Medium

NaN Holo Mono Bold

NaN Holo Mono Extra Bold

NaN Holo Mono Black

160PT

Width Range

65PT

Compressed

Width Range

X-Condensed

Width Range

Condensed

Width Range

Narrow

Width Range

Normal

Width Range

58PT

Holo. Just Holo.



10PT
+10T

Blond—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

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58PT

Condensed. The economic sibling.



10PT
+10T

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90PT

Compressed. Bring da titles.



17PT

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58PT

Mono, Techno- organic babe

10PT

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Compressed

X-Condensed

Condensed

Narrow

Normal

BL

Aa

Aa

Aa

Aa

Aa

XB

Aa

Aa

Aa

Aa

Aa

BO

Aa

Aa

Aa

Aa

Aa

Λ

Aa

Aa

Aa

Aa

Aa

R

Aa

Aa

Aa

Aa

Aa

BD

Aa

Aa

Aa

Aa

Aa

BL

Compartmentalised

XB

Intercommunication

BO

Counterrevolutionary

Λ

Immunocompromised

R

Electroencephalogram

BD

Counterrevolutionaries

YBL

UNCOMPETITIVENESS

XB

INCONSPICUOUSNESS

BO

PROFESSIONALISATION

Λ

SPECTROPHOTOMETERS

R

MICROHYDRODYNAMICS

BD

STRAIGHTFORWARDNESS

BL

Conservatories

XB

Disengagement

BO

Troubleshooters

Λ

Underestimating

R

Interconnections

BD

Chromatographic

BL

DEREGULATING

XB

STAKEHOLDERS

BO

REFRESHMENTS

M

MATHEMATICIAN

R

UNSENTIMENTAL

BD

DISHONOURABLE

BL

Remodelled

XB

Radiogalaxy

BO

Embeddable

Λ

Reoccupying

R

Snowcapped

BD

Wellinformed

BL

NECKLINES

XB

CAPITALIST

BO

CORRIDORS

Λ

TRANSPORT

R

MERCIFULLY

BD

STEEPENING

BL

Minimiser

XB

Cherished

BO

Resending

Λ

Convulsive

R

Underwent

BD

Assembled

BL

FORELEG

XB

CHAFFED

BO

SKITTLES

Λ

TICKETED

R

OPERAND

BD

TARRYING

BL

Disputes

XB

Midflight

BO

Annulling

Λ

Preferred

R

Obsesses

BD

Sanitisers

BL

EXEUNT

XB

LOOPED

BO

RERUNS

Λ

VATICAN

R

SUBWAY

BD

GROOVY

BL Demurring

XB Insolence

BO Furriness

Λ Receivving

ℓ Crossways

BD Departure

BL

EASTBOUND

XB

SLUSHIEST

BO

MAROONING

Λ

TELEOLOGY

R

DEFECTORS

BD

FULMINATE

84PT
-5T

Apologies

32PT

Do Androids Dream of Electric Sheep? makes mention of the biological

18PT

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9PT
+10T

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-10T

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32PT
-5T

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NaN Ho1o REGULAR

84PT
-20T

Apologies

32PT
-10T

Do Androids Dream of Electric Sheep? makes mention of the biological

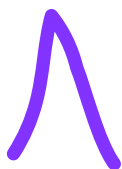
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+10T

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84PT

Bioengineered Boi

32PT
-5T

Do Androids Dream of Electric Sheep? makes mention of the biological components of the androids, but also alludes to mechanical aspects commonly found in other material

18PT

The dark, paranoid atmosphere of Blade Runner, and its multiple versions, add fuel to the speculation and debate over this issue. In *Do Androids Dream of Electric Sheep?*, Rick Deckard (the protagonist) is at one point tricked into following an android, whom he believes to be a police officer, to a fake police station. Deckard then escapes and retires some androids there before returning to his own police station. Deckard takes the Voight-Kampff test and passes, confirming that he is a human. Harrison Ford, who played Deckard in the film, has said that he did not think Deckard is a replicant, and has said that he and director Ridley

12PT
+10T

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agreement that the character was human. According to several interviews with Scott, Deckard is a replicant. Deckard collects photographs which are seen on his piano, yet has no obvious family beyond a reference to his ex-wife (who called him a "cold fish"). The film's Supervising Editor Terry Rawlings remembers that Scott "purposefully put Harrison in the background of the shot, and slightly out of focus, so that you'd only notice his eyes were glowing if you were paying attention... Ridley himself may have definitely felt that Deckard is a replicant, but still, by the end of the picture, he intended to leave it up to the viewer." Author Will Brooker has written

84PT
-10T

Bioengineered Boi



32PT
-5T

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84PT
-10T

Bioengineered Boi

32PT
-5T

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NaN HoLo Condensed EXTRA BOLD

84PT
-20T

Apologies

32PT
-10T

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18PT

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9PT
+10T

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84PT
-20T

Apologies

32PT
-10T

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9PT
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84PT
-20T

Apologies

32PT
-10T

Balance the consistency
principle with the
inconsistency principle

18PT

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9PT

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for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Eno to let him create a fourth edition as Christmas gifts for his friends (not for sale, although they occasionally come up at auction). Eno’s decision to revisit the cards and his collaboration with Norton in revising them is described in detail in his 1996 book *A Year with Swollen Appendices*. With public interest in the cards

84PT
-10T

Apolologies

32PT
-5T

Balance the consistency principle with the inconsistency

18PT

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Glyphs

[illegible]

Opentype Features

Stylistic Set 1: Single-storey a

a → a

Stylistic Set 2: Single-storey g

g → g

Stylistic Set 3: Schoolbook y

y → y

Stylistic Set 4: Alternate g

g → g

Stylistic Set 5: Alternate 7

y → y

Stylistic Set 6: Mechanical Forms

if → if

Stylistic Set 7: Alternate G

G → G

Stylistic Set 7: Alternate J

J → J

Stylistic Set 7: Alternate R

R → R

Stylistic Set 7: Alternate Q

Q → Q

Opentype Features

Tabular figures

2148 → 2148

Fractions, numerators, denominators, superiors, inferiors

3/4+H2O → ¾+H₂O

Ordinals

No. 2a 5o → N^o 2^a 5^o

Case sensitive punctuation

(H-H) → (H-H)

Ligatures

ff tt ft → ff tt ft

Font Information

NaN Holo is a replicant-inspired fleshy neo-grotesk font in proportional and monospaced styles. The font is built on an industrial frame with biological forms disrupting an otherwise tensely machined flow. The question is: does it pass your Voight-Kampff test?

With its rectangular counters and round curves, Holo applies a construction rarely seen in the neo-grotesk genre. This novelty gives it an atemporal spirit that makes you wonder if you are peering at something either very new or that you have known for ages. A « it was meant to exist » vibe.

The strength of Holo lies in its surprising versatility. When used large the tension between its voluntarily inconsistent rounded and squared details brings surprise, character and warmth. But when used small, all those details blend together in the background and Holo becomes a quieter sturdy work-horse, allowing a fluid reading experience while keeping a healthy amount of personality. But Holo's personality doesn't only rely on details. A key element of this family is its proportions. With wider-than-usual capitals, it gives a subtle and confident breath to the text rhythm which shows in its comfortable yet lively regularity.

If Holo does one thing, it's delivering. It's reliable, human, original but not loud. Think about your favorite hairdresser that you've known for years. Holo is the AI recommended automaton which replaced your hairdresser without you even noticing.

Doubling down on the machine side of the family, Holo Mono is the code running in the machine mind. But one will be surprised to find life and humanity even in this code, because what are machines if not images of ourselves, and what are we if not images of God?

Typeface: **NaN Holo**

Design: **NaN (Luke Prowse, Jean-Baptiste Morizot, Fátima Lázaro)**

Additional Production:

Igino Marini

Year: **2021-2022**

Formats: **TTF, WOFF**

(Autohinted)

Languages Covered

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranesse, Aromanian, Arrernte, Arvanitic, Asturian, Atayal, Aymara, Azerbaijani, Bashkir, Basque, Belarusian, Bemba, Bikol, Bislama, Bosnian, Breton, Cape Verdean, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofan, Cornish, Corsican, Creek, Crimean Tatar, Croatian, Czech, Danish, Dawan, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz, Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic, Greenlandic Old Orthography, Guadeloupean, Gwichin, Haitian Creole, Han, Hawaiian, Hiligaynon, Hopi, Hotak, Hungarian, Icelandic, Ido, Igbo, Ilocano, Indonesian, Interglossa, Interlingua, Irish, Istroromanian, Italian, Jamaican, Javanese, Jerriais, Kaingang, Kala Lagaw Ya, Kapampangan, Kaqchikel, Karakalpak, Karelian, Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Klingon, Kurdish, Ladin, Latin, Latino Sine, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgish, Maasai, Makhuwa, Malay, Maltese, Manx, Maori, Marquesan, Meglenoromanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinhpatha, Nagamese Creole, Nahuatl, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Old Icelandic, Old Norse, Oshiwambo, Ossetian, Palauan, Papiamentu, Piedmontese, Polish, Portuguese, Potawatomi, Qeqchi, Quechua, Rarotongan, Romanian, Romansh, Rotokas, Sami Inari, Sami Lule, Sami Northern, Sami Southern, Samoan, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian, Seri, Seychellois, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio, Somali, Sorbian Lower, Sorbian Upper, Sotho Northern, Sotho Southern, Spanish, Sranan, Sundanese, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen, Tuvaluan, Tzotzil, Ukrainian, Uzbek, Venetian, Vepsian, Vietnamese, Volapuk, Voro, Wallisian, Walloon, Waraywaray, Warlpiri, Wayuu, Welsh, Wikmungkan, Wiradjuri, Wolof, Xavante, Xhosa, Yapeese, Yindjibarndi, Zapotec, Zarma, Zazaki, Zulu, Zuni

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