



NaN SUCCESS

Titling

Compressed

Condensed

Narrow

Normal

Wide

ExtraWide

Sans

Thin

Light

Regular

Medium

Bold

ExtraBold

Black

Text

Light

Regular

Medium

Bold

Black

65PT

Available in 18 styles
across 3 sub-families

17PT
+10T

Titling

NaN Success Titling Compressed
NaN Success Titling Condensed
NaN Success Titling Narrow
NaN Success Titling Normal
NaN Success Titling Wide
NaN Success Titling ExtraWide

Sans

NaN Success Sans Thin
NaN Success Sans Light
NaN Success Sans Regular
NaN Success Sans Medium
NaN Success Sans SemiBold
NaN Success Sans Bold
NaN Success Sans Black

Text

NaN Success Text Light
NaN Success Text Regular
NaN Success Text Medium
NaN Success Text Bold
NaN Success Text Black

335PT

Cyrillie support across the whole fonts.

30PT
(UKR)

Цей спосіб навчання полягає в тому, що жива істота при виникненні потреби здійснює безліч різних дій (проб); більшість з них виявляються марними (помилки), але деякі приводять до досягнення мети, і тоді вони закріплюються у вигляді оперантних умовних рефлексів. Наприклад, у голуба в

17PT
(RU)

Импринтинг («запечатление») — это мгновенное научение, «научение с первого раза». Классический пример импринтинга — формирование привязанности гусят к первому увиденному после вылупления движущемуся объекту. В естественной среде обитания этим объектом бывает мать, и гусята сразу после вылупления начинают повсюду следовать за ней; биологическое значение этого феномена

9PT
+10T
(BUL)

Изучаване и разговорно учене - описва дейностите, извършвани с цел разбиране значението на някакъв обект или процес, водещи до забележима промяна в поведението и познанието на обучаемия. Ученето е целенасочен и рационално организиран процес за усвояване на социалния опит в неговата обобщена и систематизирана форма, като запазва своето основно свойство да води към прогресивни и относително трайни промени. Най-простата форма на учене е ученето чрез имитация, т.е. чрез повторение на вече наблюдаван процес. При животните например, посредством ученето чрез имитация, техните новородени усвояват основните умения за оцеляване. При хората в резултат на по-широки изследвания на таква учене се появяват теории като тази на поведенческите модели. Друга форма на учене е ученето чрез придобиване на знания (обучение чрез проучване). Освен гореописаните форми на учене, съществуват и така нареченото учене чрез опит. При тази форма на учене индивидът усвоява дадени умения по метода на пробите и грешките. Съществуват два основни подхода за учене: неформално учене - ученето от ежедневните ситуации, осъществяващо се през целия живот на индивида

58PT

SUCCESS TITLING. → THE HEADING MACHINE PACKED WITH LIGATURES

15PT
+10T

COMPRESSED—OBlique STRATEGIES (SUBTITLED OVER ONE HUNDRED WORTHWHILE DILEMMAS) IS A CARD-BASED METHOD FOR PROMOTING CREATIVITY JOINTLY CREATED BY MUSICIAN/ARTIST BRIAN ENO AND MULTIMEDIA ARTIST PETER SCHMIDT, FIRST PUBLISHED IN 1975. PHYSICALLY, IT TAKES THE FORM OF A DECK OF 7-BY-9-CENTIMETRE (2.8 IN × 3.5 IN) PRINTED CARDS IN A BLACK BOX. EACH CARD OFFERS A CHALLENGING CONSTRAINT INTENDED TO HELP ARTISTS (PARTICULARLY MUSICIANS) BREAK CREATIVE BLOCKS BY ENCOURAGING LATERAL THINKING.

Wide—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black

Normal—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card

EXTRA WIDE—OBlique STRATEGIES (SUBTITLED OVER ONE HUNDRED WORTHWHILE DILEMMAS) IS A CARD-BASED METHOD FOR PROMOTING CREATIVITY JOINTLY CREATED BY MUSICIAN/ARTIST BRIAN ENO AND MULTIMEDIA ARTIST PETER SCHMIDT, FIRST PUBLISHED IN 1975. PHYSICALLY, IT TAKES THE FORM OF A DECK OF 7-BY-9-CENTIMETRE (2.8 IN

58PT

TITLING DUO-WIDTH

By purchasing the Success Complete Family or Success Titling Sub-family, you get access to Success Titling DUO, a version of the fonts containing 2 versions of every letter, packed with OpenType features to create unique rhythms out of the box.

22PT
(ss05 on)

Alterning—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative

22PT
(ss06 on)

DRUNK ROMAN PROPORTIONS—OBLIQUE STRATEGIES (SUBTITLED OVER ONE HUNDRED WORTHWHILE DILEMMAS) IS A CARD-BASED METHOD FOR PROMOTING CREATIVITY JOINTLY CREATED BY MUSICIAN/ARTIST BRIAN ENO AND MULTIMEDIA ARTIST PETER SCHMIDT, FIRST PUBLISHED IN 1975. PHYSICALLY, IT TAKES THE FORM OF A DECK OF 7-BY-9-CENTIMETRE (2.8 IN × 3.5 IN) PRINTED CARDS IN A BLACK BOX. EACH CARD OFFERS A CHALLENGING CONSTRAINT INTEND-

58PT

Success Sans: A more industrial take on this organic excrecence.

15PT
+10T

Thin—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

Regular—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

SemiBold—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

Black—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

58PT

Text. Self explanatory workmule

10PT
+10T

Light—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

Bold— Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

Regular—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

Black—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

XW Introductions
W Transportation
N Cinematographer
NW Hypersensitiveness
CD Electroencephalogram
CP Magnetohydrodynamical

BL Threedimensional
XB Contraindications
BO Unselfconsciously
M Mispronunciations
R Thermodynamically
L Chlorofluorocarbons
T Buckminsterfullerene

U **Steamrollers**
BL **Flamboyance**
BO **Resoundingly**
SB **Distinguished**
M **Magnification**
P **UNSCREWED**
L **HEXAMETER**
XL **METASTABLE**
T **CUSTOMISING**
ARBITRATORS

XW WORKSHEETS
W TRADESPEOPLE
N PERSONIFICATION
NW PHENOMENOLOGICAL
CD COUNTERINTELLIGENCE
CP MAGNETOHYDRODYNAMICS

BL

UNCORROBORATED

XB

PSYCHOLINGUISTIC

BO

COUNTERBALANCED

~

ENTREPRENEURSHIP

R

HYPERSENSITIVENESS

L

CONTEMPORANEOUSLY

T

IMMUNOCOMPROMISED

84PT
-5T

HERITAGE

32PT

Can one find their own
recipe to Success? By
saying the name of

18PT

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960's, had been

12PT
+10T

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since

the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late

84PT
-20T

HERITAGE



32PT
-10T

Can one find their own recipe
to Success? By saying the name
of Success, can someone call

18PT

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Enō's possession. Enō, who had known Schmidt since the late 1960's, had been pursuing a similar project himself, which he had handwritten onto

12PT
+10T

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Enō's possession. Enō, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which

he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Enō combined them into a single pack of cards and offered them for general sale. The set went through three limited

84PT
-25T

HERITAGE

32PT
-15T

Can one find their own recipe to Success? By saying the name of Success, can someone call it or does it contrary risk to scare it forever?

18PT

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960's, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and

12PT
+10T

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap

between the two projects, and so, in late 1974, Schmidt and Eno combined them into a single pack of cards and offered them for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Eno to let him create a fourth edition as Christmas gifts for his friends (not for sale, although

84PT
-5T

Mispronunciation

32PT

Can one find their own recipe to Success? By saying the name of Success, can someone call

18PT

In 1970, Peter Schmidt created “The Thoughts Behind the Thoughts”, a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno’s possession. Eno, who had known Schmidt since the late 1960’s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name “Oblique Strategies” in 1974. There was a significant overlap between the two projects,

12PT
+10T

In 1970, Peter Schmidt created “The Thoughts Behind the Thoughts”, a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno’s possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name “Oblique Strategies” in 1974. There was a significant overlap

between the two projects, and so, in late 1974, Schmidt and Eno combined them into a single pack of cards and offered them for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Eno to let him create a fourth edition as Christmas gifts for his friends (not for

84PT
-10T

Mispronunciation

32PT
-5T

Can one find their own recipe to Success? By saying the name of Success, can someone call it or does it contrary risk to scare it forever?

18PT

In 1970, Peter Schmidt created “The Thoughts Behind the Thoughts”, a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno’s possession. Eno, who had known Schmidt since the late 1960’s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name “Oblique Strategies” in 1974. There was a significant overlap between the two projects, and

12PT
+10T

In 1970, Peter Schmidt created “The Thoughts Behind the Thoughts”, a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno’s possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name “Oblique Strategies” in 1974. There was a significant overlap between the two

projects, and so, in late 1974, Schmidt and Eno combined them into a single pack of cards and offered them for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Eno to let him create a fourth edition as Christmas gifts for his friends (not for sale, although they occa-

84PT
-20T

Mispronunciation



32PT
-10T

Can one find their own recipe to Success? By saying the name of Success, can someone call it or does it contrary risk to scare it forever? The designer asked

18PT

In 1970, Peter Schmidt created “The Thoughts Behind the Thoughts”, a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno’s possession. Eno, who had known Schmidt since the late 1960’s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name “Oblique Strategies” in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Eno combined them into a

12PT
+10T

In 1970, Peter Schmidt created “The Thoughts Behind the Thoughts”, a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno’s possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name “Oblique Strategies” in 1974. There was a significant overlap between the two projects, and so, in late

1974, Schmidt and Eno combined them into a single pack of cards and offered them for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Eno to let him create a fourth edition as Christmas gifts for his friends (not for sale, although they occasionally come up at auction). Eno’s decision to revisit the cards and

84PT
-25T

Mispronunciation

32PT
-15T

Can one find their own recipe to Success? By saying the name of Success, can someone call it or does it contrary risk to scare it forever? The designer asked himself those

18PT

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960's, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Eno combined them into a single pack of cards and offered them for

12PT
+10T

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Eno combined them into a single pack of

cards and offered them for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Eno to let him create a fourth edition as Christmas gifts for his friends (not for sale, although they occasionally come up at auction). Eno's decision to revisit the cards and his collaboration with Norton in revising them is described in detail in his 1996 book A Year with

84PT
-10T

Heritage

32PT
-5T

Can one find their own recipe to Success? By saying the name

16PT

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960's, had been

7PT
+10T

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Eno combined them into a single pack of cards and offered them for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Eno to let him create a fourth edition as Christmas gifts for his friends (not for sale, al-

though they occasionally come up at auction). Eno's decision to revisit the cards and his collaboration with Norton in revising them is described in detail in his 1996 book A Year with Swollen Appendices. With public interest in the cards undiminished, in 2001 Eno once again produced a new set of Oblique Strategies cards. The number and content of the cards vary according to the edition. In May 2013 a limited edition of 500 boxes, in burgundy rather than black, was issued. In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts" a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There

84PT
-20T

Heritage

32PT
-10T

Can one find their own recipe to Success? By saying the name of

16PT

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960's, had been pursuing a similar

7PT
+10T

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Eno combined them into a single pack of cards and offered them for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Eno to let him create a fourth edition as Christmas gifts for his friends (not for sale, although they occasionally come up at auction). Eno's decision

to revisit the cards and his collaboration with Norton in revising them is described in detail in his 1996 book *A Year with Swollen Appendices*. With public interest in the cards undiminished, in 2001 Eno once again produced a new set of *Oblique Strategies* cards. The number and content of the cards vary according to the edition. In May 2013 a limited edition of 500 boxes, in burgundy rather than black, was issued. In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts" a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Eno combined them into a single pack

84PT
-25T

Heritage

32PT
-15T

Can one find their own recipe to Success? By saying the name of

16PT

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960's, had been pursuing a similar

7PT
+10T

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Eno combined them into a single pack of cards and offered them for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Eno to let him create a fourth edition as Christmas gifts for his friends (not for sale, although they occasionally come up at auction). Eno's decision to revisit the cards and his col-

laboration with Norton in revising them is described in detail in his 1996 book A Year with Swollen Appendices. With public interest in the cards undiminished, in 2001 Eno once again produced a new set of Oblique Strategies cards. The number and content of the cards vary according to the edition. In May 2013 a limited edition of 500 boxes, in burgundy rather than black, was issued. In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts" a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Eno combined them into a single pack of cards and offered them for general sale. The set went

Glyphs [Success Text]

[illegible]

Opentype Features (Text)

Stylistic Set 1: Alternate at sign

Mom@love → Mom@love

Stylistic Set 2: Round quotes

'Quote's' → “Quote's”

Tabular figures

2148 → 2148

Fractions, numerators, denominators

1/2+3/4+H2O → ½+¾+H₂O

Ordinals

No. 2a 5o → N^o 2^a 5^o

Case sensitive punctuation

{H-H} → {H-H}

Ligatures

ff tt → ff tt

Localized forms

Мейдоф → Мейдоф

Opentype Features specific to Titling

Discretionary ligatures

NN CH SS TT EC → N CH SS TT E

Stylistic Set 1 : Alternate ligatures

AA OA E F TH → A O E T TH

Stylistic Set 2 : Duowidth ligatures

AS NN EV SS → AS N EV SS

Stylistic Set 3: DuoWidth alternates

DUOWIDTH → DUOWIDTH

Stylistic Set 4: Drunken Roman Proportions

BORD DE MER → BORD DE MER

Stylistic Set 5 : Monocular g

agathe → agathe

Stylistic Set 6, 7 & 8: Alternate arrows

→ ➞ ➤ ➡

Font Information

NaN Success is an essay on titling typography. The 3 sub-families — Success Titling, Success Sans & Success Text — all answer, separately and together, different questions and challenges raised by typography.

Drawing inspiration from late Art-Nouveau typefaces, De Vinne, Louis Jou, and mixing it with a healthy amount of alien goo, I brought the master Success Titling sub-family to life. This display sub-family is packed with an insane 300 ligatures for both the Latin and Cyrillic scripts. In that, Success is an out-of-the-box titling machine for designers. But because this wasn't enough, Success Titling was augmented with innovative multi-width ligatures and alternates, meaning that compressed and wide glyphs are mixed in with its ligatures providing an inimitable hand-lettered feeling.

Success Sans takes the distinctive curves of its big sister but applies it more sporadically on a condensed gothic skeleton, mixing together industrial and organic sources of inspiration. The Light style embodies a lace-like delicacy while the as-bold-as-it-can Black calls for both the forces of nature and hot steam, as a steam-punk golem.

Success Text brings a long-reading, text-friendly horse to the family by taking everything that makes Success while keeping the very substance, the bone marrow of its titling siblings. It takes advantage of the organic qualities of the family in a tuned-down fashion to deliver a very warm and comfortable text rhythm. Its low contrast makes it solid and confident even at small sizes, while its unique weight disposal brings a subtle personality to the paragraph.

Languages Covered

Cyrillic:

Abaza, Adyghe, Aghul, Andi, Archi, Avaric, Belarussian, Bezhta, Budukh, Bulgarian, Chamalal, Chechen, Chinese Buriat, Crimean Tatar, Dargwa, Dido, Erzya, Halh Mongolian, Ingush, Judeo-Tat, Kabardian, Karachi-Balkar, Karata, Kazakh, Khinalugh, Kirghiz, Kumyk, Lak, Lezghian, Macedonian, Moksha, Mongolian Buriat, Montenegrin, Muslim Tat, Nogai, Russian, Russian Buriat, Rusyn, Rutul, Serbian, Tabassaran, Tsakhur, Tuvian, Ukrainian

Latin:

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arernte, Arvanitic, Asturian, Atayal, Aymara, Azerbaijani, Bashkir, Basque, Belarusian, Bemba, Bikol, Bislama, Bosnian, Breton, Bulgarian Romanization, Cape Verdean, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofan, Corsican, Creek, Crimean Tatar, Croatian, Czech, Danish, Dawan, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz, Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic, Guadeloupean, Gwichin, Haitian Creole, Han, Hawaiian, Hiligaynon, Hopi, Hotcak, Hungarian, Icelandic, Ido, Igbo, Ilocano, Indonesian, Interglossa, Interlingua, Irish, Istroromanian, Italian, Jamaican, Javanese, Jerriais, Kaingang, Kala Lagaw Ya, Kapampangan, Kaqchikel, Karakalpak, Karelian, Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Klingon, Kurdish, Ladin, Latin, Latino Sine, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgish, Maasai, Makuwa, Malay, Maltese, Manx, Maori, Marquesan, Meglenoromanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Muxrinpatha, Nagamese Creole, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Oshiwambo, Ossetian, Palauan, Papiamentu, Piedmontese, Polish, Portuguese, Potawatomi, Qeqchi, Quechua, Rarotongan, Romanian, Romansh, Rotokas, Sami Inari, Sami Lule, Sami Northern, Sami Southern, Samoan, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian, Seri, Seychellois, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio, Somali, Sorbian Lower, Sorbian Upper, Sotho Northern, Sotho Southern, Spanish, Sranan, Sundanese, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen, Tuvaluan, Tzotzil, Ukrainian, Uzbek, Venetian, Vepsian, Vietnamese, Volapuk, Voto, Wallisian, Walloon, Waraywaray, Warlpiri, Wayuu, Welsh, Wikmungkan, Wiradjuri, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zulu, Zuni

Typeface: **NaN Success**

Designer: **Jérémy Landes**

Year: **2021-2022**

Formats: **TTF, WOFF**

(Autohinted)

info@nan.xyz