



# NaN SUCCESS

Titling

Compressed

Condensed

Narrow

Normal

Wide

ExtraWide

Sans

Thin

Light

Regular

Medium

Bold

ExtraBold

Black

Text

Light

Regular

Medium

Bold

Black

65PT

# Available in 18 styles across 3 sub-families

17PT  
+10T

## Titling

NaN Success Titling Compressed  
NaN Success Titling Condensed  
NaN Success Titling Narrow  
NaN Success Titling Normal  
NaN Success Titling Wide  
NaN Success Titling ExtraWide

## Sans

NaN Success Sans Thin  
NaN Success Sans Light  
NaN Success Sans Regular  
**NaN Success Sans Medium**  
**NaN Success Sans SemiBold**  
**NaN Success Sans Bold**  
**NaN Success Sans Black**

## Text

NaN Success Text Light  
NaN Success Text Regular  
NaN Success Text Medium  
**NaN Success Text Bold**  
**NaN Success Text Black**

335PT

## Cyrillie support across the whole fonts.

30PT  
(UKR)

Цей спосіб навчання полягає в тому, що жива істота при виникненні потреби здійснює безліч різних дій (проб); більшість з них виявляються марними (помилки), але деякі приводять до досягнення мети, і тоді вони закріплюються у вигляді оперантних умовних рефлексів. Наприклад, у голуба в

17PT  
(RU)

**Импринтинг («запечатление») — это мгновенное научение, «научение с первого раза». Классический пример импринтинга — формирование привязанности гусят к первому увиденному после вылупления движущемуся объекту. В естественной среде обитания этим объектом бывает мать, и гусята сразу после вылупления начинают поведению следовать за ней; биологическое значение этого феномена**

9PT  
+10T  
(BUL)

Изучаване и разговорно учене - описва дейността, извършвани с цел разбиране значението на някакъв обект или процес, водещи до забележима промяна в поведението и познанието на обучаемия. Ученето е целенасочен и рационално организиран процес за усвояване на социалния опит в неговата обобщена и систематизирана форма, като запазва своето основно свойство да води към прогресивни и относително трайни промени. Най-простата форма на учене е ученето чрез имитация, т.е. чрез повторение на вече наблюдаван процес. При животните например, посредством ученето чрез имитация, техните новородени усвояват основните умения за оцеляване. При хората в резултат на по-широки изследвания на таква учене се появяват теории като тази на поведенческите модели. Друга форма на учене е ученето чрез придобиване на знания (обучение чрез проучване). Освен гореописаните форми на учене, съществуват и така нареченото учене чрез опит. При тази форма на учене индивидът усвоява дадени умения по метода на пробите и грешките. Съществуват два основни подхода за учене: неформално учене - ученето от ежедневиите ситуации, осъществяващо се през целия живот на индивида

58PT

# SUCCESS TITLING. → THE HEADING MACHINE PACKED WITH LEAGURES

15PT  
+10T

**COMPRESSED**—OBLIQUE STRATEGIES (SUBTITLED OVER ONE HUNDRED WORTHWHILE DILEMMAS) IS A CARD-BASED METHOD FOR PROMOTING CREATIVITY JOINTLY CREATED BY MUSICIAN/ARTIST BRIAN ENO AND MULTIMEDIA ARTIST PETER SCHMIDT, FIRST PUBLISHED IN 1975. PHYSICALLY, IT TAKES THE FORM OF A DECK OF 7-BY-9-CENTIMETRE (2.8 IN × 3.5 IN) PRINTED CARDS IN A BLACK BOX. EACH CARD OFFERS A CHALLENGING CONSTRAINT INTENDED TO HELP ARTISTS (PARTICULARLY MUSICIANS) BREAK CREATIVE BLOCKS BY ENCOURAGING LATERAL THINKING.

**Wide**—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black

**Normal**—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card

**EXTRA WIDE**—OBLIQUE STRATEGIES (SUBTITLED OVER ONE HUNDRED WORTHWHILE DILEMMAS) IS A CARD-BASED METHOD FOR PROMOTING CREATIVITY JOINTLY CREATED BY MUSICIAN/ARTIST BRIAN ENO AND MULTIMEDIA ARTIST PETER SCHMIDT, FIRST PUBLISHED IN 1975. PHYSICALLY, IT TAKES THE FORM OF A DECK OF 7-BY-9-CENTIMETRE (2.8 IN

58PT

# TITLING DUO-WIDTH

By purchasing the Success Complete Family or Success Titling Sub-family, you get access to Success Titling DUO, a version of the fonts containing 2 versions of every letter, packed with OpenType features to create unique rhythms out of the box.

22PT  
(ss05 on)

**Alterning**—*Oblique Strategies* (subtitled *Over One Hundred Worthwhile Dilemmas*) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative

22PT  
(ss06 on)

**DRUNK ROMAN PROPORTIONS**—*OBLIQUE STRATEGIES* (SUBTITLED *OVER ONE HUNDRED WORTHWHILE DILEMMAS*) IS A CARD-BASED METHOD FOR PROMOTING CREATIVITY JOINTLY CREATED BY MUSICIAN/ARTIST BRIAN ENO AND MULTIMEDIA ARTIST PETER SCHMIDT, FIRST PUBLISHED IN 1975. PHYSICALLY, IT TAKES THE FORM OF A DECK OF 7-BY-9-CENTIMETRE (2.8 IN × 3.5 IN) PRINTED CARDS IN A BLACK BOX. EACH CARD OFFERS A CHALLENGING CONSTRAINT INTEND-

58PT

# Success Sans: A more industrial take on this organic excrecence.

15PT  
+10T

**Thin**—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

**SemiBold**—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

**Regular**—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

**Black**—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

58PT

# Text. Self explanatory workmule

10PT  
+10T

**Light**—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

**Bold**— Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

**Regular**—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

**Black**—Oblique Strategies (subtitled Over One Hundred Worthwhile Dilemmas) is a card-based method for promoting creativity jointly created by musician/artist Brian Eno and multimedia artist Peter Schmidt, first published in 1975. Physically, it takes the form of a deck of 7-by-9-centimetre (2.8 in × 3.5 in) printed cards in a black box. Each card offers a challenging constraint intended to help artists (particularly musicians) break creative blocks by encouraging lateral thinking.

XW Introductions  
W Transportation  
N Cinematographer  
NW Hypersensitiveness  
CD Electroencephalogram  
CP Magnetohydrodynamical

**BL** **Threedimensional**  
**XB** **Contraindications**  
**BO** **Unselfeonseiously**  
**M** **Mispronunciations**  
**R** **Thermodynamically**  
**L** **Chlorofluorocarbons**  
**T** **Buckminsterfullerene**

U

**Steamrollers**

BL

**Flamboyance**

BO

**Resoundingly**

SB

**Distinguished**

M

**Magnification**

R

**UNSCREWED**

L

**HEXAMETER**

XL

**METASTABLE**

T

**CUSTOMISING**

**ARBITRATORS**

XW WORKSHEETS  
W TRADESPEOPLE  
N PERSONIFICATION  
NW PHENOMENOLOGICAL  
CD COUNTERINTELLIGENCE  
CP MAGNETOHYDRODYNAMICS

BL

**UNCORROBORATED**

XB

**PSYCHOLINGUISTIC**

BO

**COUNTERBALANCED**

M

**ENTREPRENEURSHIP**

R

**HYPERSENSITIVENESS**

L

**CONTEMPORANEOUSLY**

T

**IMMUNOCOMPROMISED**

# HERITAGE

84PT  
-5T

32PT

Can one find their own recipe to Success? By saying the name of

18PT

In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960's, had been

12PT  
+10T

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the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late

84PT  
-20T

# HERITAGE



32PT  
-10T

Can one find their own recipe to Success? By saying the name of Success, can someone call

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In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts", a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Enō's possession. Enō, who had known Schmidt since the late 1960's, had been pursuing a similar project himself, which he had handwritten onto

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he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There was a significant overlap between the two projects, and so, in late 1974, Schmidt and Enō combined them into a single pack of cards and offered them for general sale. The set went through three limited

84PT  
-25T

# HERITAGE

32PT  
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between the two projects, and so, in late 1974, Schmidt and Enø combined them into a single pack of cards and offered them for general sale. The set went through three limited edition printings before Schmidt suddenly died in early 1980, after which the card decks became rather rare and expensive. Sixteen years later software pioneer Peter Norton convinced Enø to let him create a fourth edition as Christmas gifts for his friends (not for sale, although

84PT  
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# Mispronunciation

32PT

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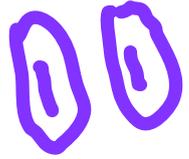
12PT  
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84PT  
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# Heritage

32PT  
-5T

## Can one find their own recipe to Success? By saying the name

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**though they occasionally come up at auction). Eno's decision to revisit the cards and his collaboration with Norton in revising them is described in detail in his 1996 book A Year with Swollen Appendices. With public interest in the cards undiminished, in 2001 Eno once again produced a new set of Oblique Strategies cards. The number and content of the cards vary according to the edition. In May 2013 a limited edition of 500 boxes, in burgundy rather than black, was issued. In 1970, Peter Schmidt created "The Thoughts Behind the Thoughts" a box containing 55 sentences letterpress printed onto disused prints that accumulated in his studio, which is still in Eno's possession. Eno, who had known Schmidt since the late 1960s, had been pursuing a similar project himself, which he had handwritten onto a number of bamboo cards and given the name "Oblique Strategies" in 1974. There**

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## Opentype Features (Text)

Stylistic Set 1: Alternate at sign

**Mom@love → Mom@love**

Stylistic Set 2: Round quotes

**'Quote's' → “Quote's”**

Tabular figures

**2148 → 2148**

Fractions, numerators, denominators

**1/2+3/4+H2O → ½+¾+H<sub>2</sub>O**

Ordinals

**No. 2a 5o → N<sup>o</sup> 2<sup>a</sup> 5<sup>o</sup>**

Case sensitive punctuation

**{H-H} → {H-H}**

Ligatures

**ff tt → ff tt**

Localized forms

**Мейдоф → Мейдоф**

## Opentype Features specific to Titling

Discretionary ligatures

NN CH SS TT EC → N CH SS TT E

Stylistic Set 1 : Alternate ligatures

AA OA E F TH → A O E T TH

Stylistic Set 2 : Duowidth ligatures

AS NN EV SS → AS N EV SS

Stylistic Set 3: DuoWidth alternates

DUOWIDTH → DUOWIDTH

Stylistic Set 4: Drunken Roman Proportions

BORD DE MER → BORD DE MER

Stylistic Set 5 : Monocular g

agathe → agathe

Stylistic Set 6, 7 & 8: Alternate arrows

→ → → →

# Font Information

NaN Success is an essay on titling typography. The 3 sub-families – Success Titling, Success Sans & Success Text – all answer, separately and together, different questions and challenges raised by typography.

Drawing inspiration from late Art-Nouveau typefaces, De Vinne, Louis Jou, and mixing it with a healthy amount of alien goo, I brought the master Success Titling sub-family to life. This display sub-family is packed with an insane 300 ligatures for both the Latin and Cyrillic scripts. In that, Success is an out-of-the-box titling machine for designers. But because this wasn't enough, Success Titling was augmented with innovative multi-width ligatures and alternates, meaning that compressed and wide glyphs are mixed in with its ligatures providing an inimitable hand-lettered feeling.

Success Sans takes the distinctive curves of its big sister but applies it more sporadically on a condensed gothic skeleton, mixing together industrial and organic sources of inspiration. The Light style embodies a lace-like delicacy while the as-bold-as-it-can Black calls for both the forces of nature and hot steam, as a steam-punk golem.

Success Text brings a long-reading, text-friendly horse to the family by taking everything that makes Success while keeping the very substance, the bone marrow of its titling siblings. It takes advantage of the organic qualities of the family in a tuned-down fashion to deliver a very warm and comfortable text rhythm. Its low contrast makes it solid and confident even at small sizes, while its unique weight disposal brings a subtle personality to the paragraph.

Typeface: **NaN Success**

Designer: **Jérémy Landes**

Year: **2021-2022**

Formats: **TTF, WOFF**

(Autohinted)

## Languages Covered

### Cyrillic:

Abaza, Adyghe, Aghul, Andi, Archi, Avaric, Belarussian, Bezhta, Budukh, Bulgarian, Chamalal, Chechen, Chinese Buriat, Crimean Tatar, Dargwa, Dido, Erzya, Halh Mongolian, Ingush, Judeo-Tat, Kabardian, Karachi-Balkar, Karata, Kazakh, Khinalugh, Kirghiz, Kumyk, Lak, Lezghian, Macedonian, Moksha, Mongolian Buriat, Montenegrin, Muslim Tat, Nogai, Russian, Russian Buriat, Rusyn, Rutul, Serbian, Tabassaran, Tsakhur, Tuvinian, Ukrainian

### Latin:

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arreente, Arvanitic, Asturian, Atayal, Aymara, Azerbaijani, Bashkir, Basque, Belarusian, Bemba, Bikol, Bislama, Bosnian, Breton, Bulgarian Romanization, Cape Verdean, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofan, Corsican, Creek, Crimean Tatar, Croatian, Czech, Danish, Dawan, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz, Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic, Guadeloupean, Gwichin, Haitian Creole, Han, Hawaiian, Hiligaynon, Hopi, Hotcak, Hungarian, Icelandic, Ido, Igbo, Ilocano, Indonesian, Interglossa, Interlingua, Irish, Istroromanian, Italian, Jamaican, Javanese, Jerriais, Kaingang, Kala Lagaw Ya, Kapampangan, Kaqchikel, Karakalpak, Karelian, Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Klingon, Kurdish, Ladin, Latin, Latino Sine, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgish, Maasai, Makuwa, Malay, Maltese, Manx, Maori, Marquesan, Meglenoromanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Muxrinpatha, Nagamese Creole, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Oshiwambo, Ossetian, Palauan, Papiamentu, Piedmontese, Polish, Portuguese, Potawatomi, Qeqchi, Quechua, Rarotongan, Romanian, Romansh, Rotokas, Sami Inari, Sami Lule, Sami Northern, Sami Southern, Samoan, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian, Seri, Seychellois, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio, Somali, Sorbian Lower, Sorbian Upper, Sotho Northern, Sotho Southern, Spanish, Sranan, Sundanese, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen, Tuvaluan, Tzotzil, Ukrainian, Uzbek, Venetian, Vepsian, Vietnamese, Volapuk, Voto, Wallisian, Walloon, Waraywaray, Warlpiri, Wayuu, Welsh, Wikmungkan, Wiradjuri, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zulu, Zuni

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